The 2000 President's Report from Massachusetts College of Art

outside the frame

At MassArt, we prepare the future interpreters of

MISSION

Massachusetts College of Art is a public, free-standing college of art and design. The College's professional baccalaureate and graduate degree programs enable students to contribute to the New England economy as fine artists, designers, and art educators, and to engage creatively in the well-being of their society. Continuing education classes, exhibitions, and cultural programs fulfill the College's public purpose of providing access to the arts for the citizens of the Commonwealth. The College aspires to be a leader in the art and design professions, and to influence the direction of the arts nationally through the accomplishments of its graduates and the creative activities of its faculty and staff.

visual culture.

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IN THEIR OWN WORDS
We circulated a questionnaire among some members of the extended MassArt community to provide personal testimony from the front lines of a cadre of collaborators. Some of their responses are sprinkled through this report. We hope they give very human voices to the accomplishments and dreams of the Commonwealth's public college of art and design.

RB **Ricardo D. Barreto** is the Director of the UrbanArts Institute at Massachusetts College of Art.

RC **Robert C. Chambers** is the Director of Housing and Residence Life.

CG **Christopher Gardiner** is a MFA candidate in the Studio for Interrelated Media.

KH **Kathryn Hamill** ('93) is a special student in painting and printmaking.

GR **Gerri Rachins** is a MFA candidate in painting and printmaking.

LS **Laurie Savage** ('98) is the Development Services and Database Associate in the Office of Institutional Advancement.

PS **Patricia Seitz** is Associate Professor in the Department of Environmental Design.

JFT **Jay F. Theise** is President of the Massachusetts College of Art Foundation.

JT **Jake Trussell** ('97) is Webmaster in the Communications Office.

DV **Dan Vlahos** ('00) has a degree in Graphic Design

The College was founded in a practical age

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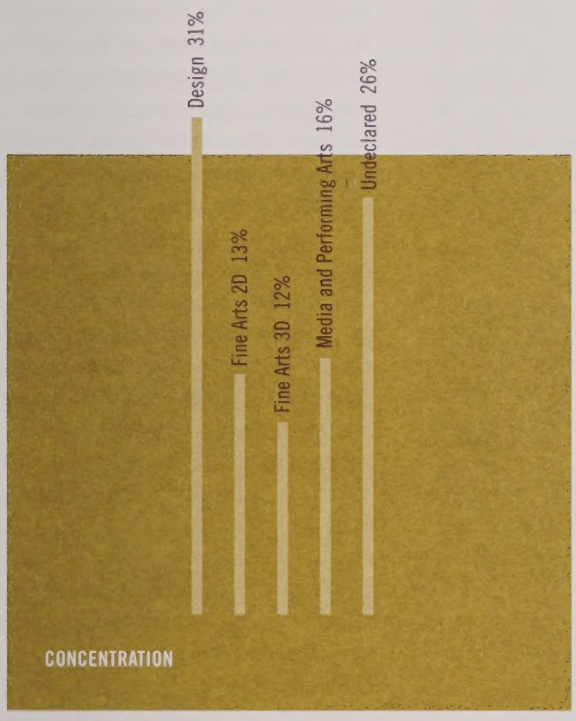
when

MASSART PROFILE FALL 1999



Total undergraduate enrollment 1,347
Average age 23
Massachusetts residents 968
Students from other states 304
(representing 29 states and Puerto Rico)
Students of color 188
International students 75
(representing 36 countries)
Financial aid recipients 65 percent

Total enrollment in programs 1,038
Average age 33
Students of color 52
International students 28
(representing 14 countries)

an American visual identity was being forged.

At MassArt, we prepare the future interpreters of visual culture. The College was founded in a practical age when an American visual identity was being forged. For many years we educated artists and designers to speak eloquently in our colloquial North American visual idiom. But the world has gone digital, and today, with a single mouseclick, borders dissolve into a flash of pixels. Our parochial culture has been superceded by a global vision, and our students require a cosmopolitan experience to speak to the broader world. In part, that's why we launched our travel endowment scholarship two years ago.

I've found the direct experience of other cultures can be equally inspiring for a college president. Last year I joined our international study program to China, led by faculty members Yuan Zou and Fred Liang. I also joined U.S. Representatives Joe Moakley and Jim McGovern and a delegation of Massachusetts higher education officials on a trip to Havana, Cuba.

In China, I saw past and present co-mingle. At the Imperial Academy in Hangzhou, an institution more than 1,000 years old, students were copying 16th century ink drawings on silk, learning the ink and brush techniques that their predecessors used 500 years ago. At the same time, the Central Academy of Art and Design in Beijing, our "sister" college, is educating the top students in China in the principles of international design. In China — where another 10,000 people get on the web every day — I was reminded how connected the world is becoming, and how tradition and innovation co-exist and complement each other.

In Cuba, I saw visual arts as vibrant and pervasive as the Cuban music that is more familiar to Americans — proof positive of the universality of art as the expression of a people's culture and aspirations. The Cuban student work was very strong, sophisticated and conceptual. And I found that Cuban students possess a great interest in contemporary American artists.

Art transcends political and geographic boundaries, and my visits helped open doors for MassArt to participate in the broader global community. In China, I formalized an agreement with the Central Academy in Beijing for student and faculty exchanges. And I am pleased to report that the U.S. Treasury Department has licensed MassArt to take members of our community to Cuba for art-related courses and events. More than 40 people will travel with us to the Seventh Havana Biennial, a juried international art exhibition that focuses on Latin American and Caribbean art.

Such exchanges are revitalizing. They enrich both the traveler and everyone he or she meets. We see that dynamic every day right here on the MassArt campus. As we gain international standing, MassArt attracts students from around the world. Our student body includes representatives from 36 countries. In the MFA design program alone, we have students from Brazil, Taiwan, Turkey and Germany.

After each of my journeys, I was excited to return "home" to MassArt. As this report documents, we are in the midst of enhancing our campus and facilities to make MassArt an even better place to produce the next generation of the world's visual interpreters.

I'm particularly delighted that we have broken ground for our new residence hall. The apartment-style complex was designed by the architectural team of Kyu Sung Woo/Rothman Partners with a lot of input from students. It will be an environment for artists and designers created by artists and designers — with drawing tables and portfolio drawers in each apartment and studios and

For many years

exhibition space in the building. Even our student housing will reflect the sense of purpose our students bring to their nascent careers. We anticipate that the residence hall will be attractive to our international students because we can offer year-round housing.

Moreover, we have committed an additional 1 percent of the cost of the project to public art. MassArt is currently raising funds for an installation by James Carpenter, a master known for his innovative use of glass, that will link the entrance to the residence hall with Huntington Avenue, the aptly named Avenue of the Arts.

The community that we nurture on the campus, of course, is a reflection of the shared vision of the broader MassArt community. Thousands of individuals have come together to create everything that is so special about MassArt, and I wish I could thank each of them personally — the Trustees, Foundation Directors, individual and corporate supporters, the faculty and staff, and the students. And I want to thank the prospective students who are looking at MassArt right now and saying to themselves: There — that's the community, the world I want to join.

Kay Sloan

Katherine Sloan

WHY I CHOSE MASSART?

PS: THE COMMUNITY IS A FAMILY OF INSIGHTFUL PROFESSIONALS, INSPIRED STUDENTS AND DEDICATED TEACHERS

GR: I CHOSE THE MFA PROGRAM AT MASSART BECAUSE OF THE OPPORTUNITY TO EXPLORE NEW MATERIALS, CONCEPTS, AND TECHNIQUES, WHILE INTERACTING WITH DISTINGUISHED INTERDISCIPLINARY FACULTY, VISITING ARTISTS AND OTHER GRADUATE STUDENTS.

RB: MASSART CHOSE ME, BUT I'M DELIGHTED! JFT: FREEDOM. DV: VERY AFFORDABLE, CLOSE TO MY FAMILY, HIGH LEVEL WORK.

JT: MY MOTHER WENT TO MASSART AND SAID GOOD THINGS, THEN WHEN I FOUND OUT ABOUT SIM I KNEW IT WAS FOR ME.

RC: AFTER WORKING AT AN ENGINEERING SCHOOL, IT WAS A GOOD CHANGE.

we educated artists and designers to

Scholastic Enterprise: Initiatives at Home and Abroad

MassArt students averaged a score of 89.7 on the **Massachusetts Teacher Certification Test,** the fourth highest average of all colleges in the Commonwealth, and the highest among state colleges. According to a Department of Education study, only 18 of 59 colleges and universities met the state's passing threshold for the test. Of those 18, MassArt was the only publicly funded institution.

The Commonwealth's new **Access Grant Program** will make approximately $400,000 a year available for needy Massachusetts residents attending MassArt, effectively doubling the level of funds previously available.

Nurturing a Global Vision

In March President Sloan traveled to China to formalize an agreement for student and faculty exchanges with the **Central Academy of Art in Beijing,** a highly competitive college similar to MassArt. The agreement paves the way for undergraduates to spend a semester or full year at the partner institution and for an exchange of faculty members as visiting artists. Already **Dean Nimmer** (Fine Arts 2D) has taught a two-week seminar in Beijing. In addition, faculty members of the Central Academy will be able to earn a second degree at MassArt so that they can introduce their students in China to currents of Western art and art education.

MassArt's **International Programs** continue to grow. During the past year, students explored prehistoric sites and visited local artists and crafts workshops in Oaxaca, Mexico; studied castles and cathedrals in London; and learned printmaking and absorbed local culture in China. The college's **Travel Scholarship Endowment,** launched two years ago, has enabled more students to take advantage of these opportunities to develop global awareness and explore the power of art to promote communication and understanding across continents and cultures.

President Sloan joined **U.S. Reps. Joe Moakley** and **Jim McGovern** and a delegation of Massachusetts higher education officials on a trip to **Havana, Cuba,** in April. She visited the Instituto Superior de Arte, the country's sole college of visual and performing arts; the Taller Experimental de Grafica de la Havana; and the Fundación Ludwig, an international organization that supports emerging artists to travel abroad. The group also met with Abel Prieto, the Cuban Minister of Culture, who supports the idea of cultural exchange programs. MassArt has received a license from the U.S. Department of State that allows the college to participate in the State Department's "People to People" exchange program, making it possible for MassArt students, faculty and staff to visit Cuba for cultural purposes.

Sejel Patel ('00)

WHY I DO WHAT I DO?

GR: I THINK AND PAINT, OR PAINT AND THINK, THEREFORE I AM.

JFT: THE FIRST AMENDMENT DV: MAKE OTHER PEOPLES' LIVES SIMPLER AND MORE ENJOYABLE.

RB: TO ENCOURAGE AND WITNESS THE EFFECTS OF IMAGINATION IN OUR DAILY LIVES.

speak eloquently in our colloquial North American

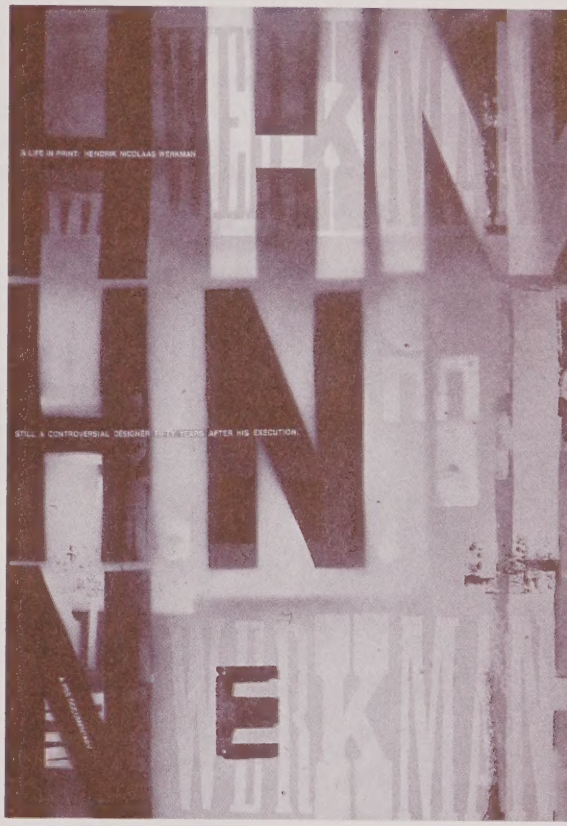
Opening Opportunities Through Collaboration

Since joining the **Colleges of the Fenway** consortium last year, MassArt has piloted cross-registration programs that enable students to enroll in courses at Simmons College, Wheelock College, Emmanuel College, Wentworth Institute of Technology and Massachusetts College of Pharmacy. Plans are underway to open student organizations at each college so that students can participate in activities or intramural sports not available on their campuses. Several MassArt administrators participated in a year-long Colleges of the Fenway Leadership Development Project. Funds from the Davis Foundation helped faculty members collaborate on research projects with other institutions.

"Writing Across the Curriculum" grants from the Massachusetts Board of Higher Education Performance Improvement Program have enabled faculty members **Bob Coppola** (Studio Foundation), **Suzanne Barnes** (Graphic Design), **Dean Nimmer** (Fine Arts 2D) and **Elizabeth Galloway** (Critical Studies) to adapt current courses and initiate new ones to emphasize writing as a primary learning tool. **Bob Gerst** (Chair of Critical Studies) spearheaded the initiative.

MassArt's partnership with UrbanArts, a respected community arts organization, was finalized with the opening of the **UrbanArts Institute at Massachusetts College of Art** in February. The Institute will serve as a resource and provide leadership in public art policy development. Institute Director Ricardo Barreto will also conduct a weekly seminar, "Case Histories in Public Art," through MassArt's Program in Continuing Education.

June 2000 marked the beginning of a new partnership between MassArt and Berkshire Community College to offer a **summer institute on computer animation** in Berkshire County, now home to several well-known digital arts and special-effects companies. The six-week intensive course featured lectures, practical demonstrations and hands-on workshops using SGI workstations. Berkshire Community College secured a Massachusetts Board of Higher Education Campus Performance Improvement Program grant for this initiative. In addition, MassArt's Program in Continuing Education offered summer workshops in drawing, sculpture and design in the northern Berkshires in collaboration with the **Massachusetts College of Liberal Arts** in North Adams.



T.J. Welsh ('00)

LS: I MAKE JEWELRY AND I TEACH JEWELRY MAKING AND I WORK HERE AT MASSART BECAUSE I WANT TO AND NOT BECAUSE I HAVE TO AND I LOVE IT.

KH: NOT TO PAINT AND DRAW IS SUFFOCATING FOR ME.

visual idiom.

Community of Talent

MassArt faculty transform aspiring educators, artists and designers into the next generation of our culture's visual interpreters. New permanent faculty appointments for the 2000-2001 academic year include:

James Cambronne (Associate Professor, Fine Arts 2D) received a BA from Augustana College and an MFA from Yale University. His work has been exhibited in galleries and museums in Boston, New York, California, Colorado and Maine. He has received grants and awards from the South Dakota Arts Council and the Southwestern Minnesota Arts Council.

Jacqueline Goss (Assistant Professor of Video) has had her work screened at the New York Video Festival at Lincoln Center, the Images Film and Video Festival in Toronto, the Harvard University Film Archive and the Musée d'Art Contemporain in Lyon, France. She holds a BA from Brown University and an MFA from Rensselaer Polytechnic Institute. Goss has been a fellow at the MacDowell Colony and has received a grant from the New York Foundation for the Arts.

Andrea Hoelscher (Assistant Professor of Photography) has exhibited her work in Germany, Poland and Pennsylvania. She has received grants from the Fulbright Foundation, New England Foundation for the Arts, and the German Academic Exchange to the Goethe Institute in Berlin. She received BA and BFA degrees from the University of Northern Iowa and an MFA from The School of the Art Institute of Chicago.

Robert Patton Spruill (Assistant Professor of Media and Performing Arts) received BA and MA degrees from Boston University. He is the author and director of *Squeeze,* and director of *Body Count.* He is currently working on *Trifecta* with David Caruso.

Heather White (Assistant Professor, Fine Arts 3D) holds a BFA from Rhode Island School of Design and an MFA from State University of New York at New Paltz. Her work has been exhibited in Ohio, Massachusetts, Pennsylvania and Michigan, as well as in Ireland, Germany and England. Reviews of her work have appeared in *Metalsmith, Lapidary Journal,* and *American Style Magazine.*

In recognition of their teaching skills and professional accomplishments, faculty members **Peter Wayne Lewis** (Fine Arts 2D), **Joanne Lukitsh** (Critical Studies), **Dyan McClimon-Miller** (Studio Foundation) and **David Nolta** (Critical Studies) were awarded tenure. In addition, Lewis, McClimon-Miller, Nolta and **Irena Roman** (Communication Design) were promoted to Associate Professor. **Sharon Dunn** (Studio Foundation), **Roger Tibbets** (Fine Arts 2D), **Margaret Turner** (Critical Studies) and **Joe Wood** (Metals) were promoted to Professor.

Judy Haberl (Fine Arts 3D) was awarded the **2000 Anne Jackson Faculty Development Award** to support her ongoing project "Freeze." Building on a cross-disciplinary studio class she taught with photography professor Laura McPhee, Haberl will continue to use MassArt's 20x24 Polaroid camera to photograph objects in ice, and expects her work to continue to inspire her teaching.

Recent Recognition

The Massachusetts Cultural Council awarded Artists Grants to faculty members **Taylor Davis** and **Mike Newby** (Studio Foundation), **Claire Sanford** and **Jill Slosberg-Ackerman** (Fine Arts 3D) and **Paul Turano** (Media and Performing Arts) and to staff member **Sonia Targontsidis** (Institutional Research).

Steve Tourlentes (Media and Performing Arts) received a John Simon Guggenheim Foundation fellowship for his photographs of prison sites in the United States. **David Fludd** (Fine Arts 2D) was awarded the Rome Prize.

Marcia Lloyd (Fine Arts 2D) received the President's Award of the Urban League of Eastern Massachusetts and **Paul Goodnight** ('75) was among the individuals recognized for outstanding contributions to the arts.

Bill Hannon ('56, Industrial Design) was the guest of General Motors at a symposium on design education held at GM's Design Center in Warren, Michigan.

Four pinhole photographs by **Jessica Ferguson** (Fine Arts 2D) were acquired by the Fogg Museum at Harvard University.

Hasbro, Inc. commissioned **Peter Thibeault** (Studio Foundation) to use wooden toy and game parts to create a wall mounted relief sculpture for its corporate headquarters.

Chuck Stigliano (FA3D) completed a bronze portrait bust of the King of Thailand, commissioned by the King of Thailand Birthplace Foundation.

BEST INVENTION OF THE 20TH CENTURY?

PS: PICK-UP TRUCK. GR: ALBERT EINSTEIN'S THEORIES OF SPECIAL AND GENERAL RELATIVITY.

RB: DISCOUNT AIRLINE FARES. JFT: THE THERMOS BOTTLE. SOMEHOW, IT ALWAYS KNOWS THE TEMPERATURE OF ITS CONTENTS, BUT HOW?

But the world has gone digital, and today,

WGBH-TV, Boston, featured the work of **George Greenamyer** (FA3D) in the program "Visual Gifts: The Sculpture of George Greenamyer." His latest kinetic sculpture, *Schooner Heritage,* was installed at Laumeier Sculpture Park in St. Louis, Missouri.

Administrative Appointments

Richard Aronowitz was named Associate Vice President for Academic Affairs and was accepted into an intensive professional development workshop sponsored by the New England Resource Center for Higher Education, a think tank for senior administrators in higher education.

Ricardo D. Barreto was hired as Director of the UrbanArts Institute at Massachusetts College of Art. Barreto served as a Program Officer at the Massachusetts Cultural Council, worked for the Central Artery/Tunnel Project Arts Program and has administered complex public art installations.

Felix A. DeVito was named Associate Vice President for Planning, Design and Engineering. Prior to joining MassArt, DeVito was the Deputy Director of the Office of Programming, Division of Capital Asset Management for the Commonwealth of Massachusetts and had also served as the Director of Campus Planning for the University of New Hampshire at Durham.

Susan Gately was appointed to the new position of Director of Continuing Education. She was previously Assistant Dean for Academic Services and Instructional Technology at Quinsigamond Community College and ran a successful business, Johngate Fabric Artists, Inc., for 18 years.

Amy Horniak

JT: I DON'T KNOW IF IT'S THE BEST, BUT MY FAVORITE IS THE COMPUTER.

LS: MY TWO CATS: LITTLE KITTY AND SOPHIE. KH: LASER AND INK JET PRINTERS IN COLOR.

with a single mouseclick, borders dissolve into

The Engaged Artist

MassArt's demonstrated excellence in art, design and visual education obligates the College to take a leadership role in arts advocacy and community service initiatives.

President Sloan served on Boston Mayor Thomas Menino's **Task Force for Arts and Culture**, which helped to develop the "Cultural Assessment and Planning Report" that was released by the city's Office of Cultural Affairs. She and Esther Kaplan, the city's Acting Cultural Commissioner, appeared on WGBH-TV's "Greater Boston" program to discuss the report with host Emily Rooney.

Several programs have expanded MassArt's involvement with our **Mission Hill** neighborhood. Students developed an art curriculum for Mission SAFE, one of the community's primary youth agencies, and provided art activities for children and families as part of Mission Hill National Night Out and the Mission Hill Walk for Health. The Urban Arts Institute initiated a summer photography program with Mission Pride, the youth organization of the Mission Main Housing Development. To help raise money for the Mission Hill Main Streets initiative, students in MassArt's "Word and Image" illustration course interviewed neighborhood business owners and created illustrations to be published in a calendar.

Fifteen students traveled to the **Navajo Reservation in Shiprock, New Mexico,** on MassArt's first "alternative spring break program." Critical Studies professor **Margaret Turner** and **Mindy Nierenberg**, Associate Dean, Director of Student and Community Development, developed a curriculum that introduced the students to Native American art and culture and prepared them to collaborate with people from diverse cultures. In March, the group worked with 50 children to create a mural for the gymnasium of the Shiprock Boys and Girls Club. A paper about the project was presented at the National Conference on Race and Ethnicity in Santa Fe.

During the fall semester, students worked with the Lion and Lamb Project, a national organization that promotes nonviolent play for children, to design and create the **"National Peace Sculpture,"** composed of 5,000 violent toys collected in a toy gun buy-back program. The sculpture was permanently installed at the Capitol Children's Museum in Washington, DC on Martin Luther King Day.

The Education Department of the Higgins Armory Museum in Worcester joined MassArt educators to pilot a new afternoon studio program entitled **"A Day in the Life of Leonardo DaVinci."** The museum's unique collection served as a point of departure for a seven-week program to integrate art, social studies, history, science and technology into the curriculum of students from Worcester's Burncoat Middle School. The well-received program will be opened to students in grades 6-8 at the Higgins Armory and at MassArt. A similar program has been developed for teachers.

With support from the Boston Foundation, MassArt students, faculty and alumni created **"Portraits of the Century"** by conducting a short interview and completing a portrait of 100 individuals in the Boston community, one born each year from 1899 to 1999. The work was exhibited at Boston City Hall, the Registry of Deeds at the Edward Brooke Courthouse and at MassArt.

To provide leadership in exploring public art policy and programming, the UrbanArts Institute at MassArt sponsored an invitational symposium **"Traveling Without a Map: Real and Imagined Obstacles for Public Art in Boston and Massachusetts"** in April. The symposium brought together more than 70 artists, administrators and civic leaders. The Institute plans to build on the success of the symposium with other programs under the rubric "Public Conversations/Public Art."

Mercedes Sherrod Evans, Director of Civil Rights Compliance and Diversity, received the Massachusetts Commission Against Discrimination's Martin Luther King Human Rights Award for her work as the Chair of the Cambridge Human Rights Commission.

a flash of pixels. Our parochial culture has been

FAVORITE COLOR?

GR: AS A PAINTER, MY FAVORITE COLOR VARIES FROM TIME TO TIME. AT THE MOMENT I AM THOROUGHLY ENJOYING THE COLOR RED.

PS: A FIELD OF GRASS IN EARLY, EARLY SPRING. DV: PISTACHIO GREEN

superceded by a global vision, and our students

Groundbreaking for new residence hall, September 2000

WHAT I MOST LOOK FORWARD TO IN THE 21ST CENTURY?

PS: CLEAN WATER. GR: THE INVENTION OF A LIGHTWEIGHT, EXPANDABLE, PORTABLE SHOPPING CART WITH RETRACTABLE WHEELS THAT FOLDS COMPACTLY WHEN NOT BEING UTILIZED FOR TRANSPORTING THINGS BACK AND FORTH FROM MY STUDIO.

RB: COMPARING THE TECHNOLOGICAL ADVANCES IN MY LIFE TO THOSE EXPERIENCED BY MY FATHER WHO WAS BORN IN 1913 AND LIVED TO BE NEARLY 87.

require a cosmopolitan experience

Building the Future

MassArt was one of two pilot sites selected from the 29 public college and university campuses to develop a **Campus Master Plan** to assure that its facilities continue as some of the nation's finest. With funding from the Board of Higher Education and participation by the Massachusetts Division of Capital Asset Management, MassArt will develop a long-range plan to address changes in departments, accommodate growth and unify disparate buildings into a coherent campus. Areas of priority include development of the Interdisciplinary Design Center and creation of a Graduate Center to consolidate the College's graduate programs.

Groundbreaking for the new **residence hall** occurred in September 2000, with completion scheduled for summer 2002. The design by the architectural team of **Kyu Sung Woo/Rothman Partners, Inc.** incorporates apartment-style suites with kitchens, studios on each floor, a large exhibition gallery, a spray booth and a retail store. Kyu Sung Woo has designed a major art museum in Seoul, Korea, and residence halls on several U.S. campuses, but is best known as the designer of the award-winning Olympic Village for the 1998 summer Olympics in Seoul. Rothman Partners did the original conceptual study for the designation of Huntington Avenue as the "Avenue of the Arts."

MassArt's first **Public Art Task Force** has selected sculptor **James Carpenter** to create a large-scale piece of public art to complement the new residence hall. Recipient of the American Institute of Architects 1991 Honor Award, Carpenter is considered one of the foremost innovators in materials technology. He is noted for his use of glass and physical structure to control the play of light in architectural environments.

The feasibility study for renovation of North Hall was completed in April 2000. William Sloan Associates have been contracted for the redesign of the **Elizabeth and Robert Pozen Media/Performing Arts Theatre** into a multi-media performance facility, as well as the development of a new lobby and related studios for film, video and interrelated media. Sloan Associates has extensive experience creating academic and artistic facilities, including the Ruth Nagel Jones Black Box Theater at Wellesley College.

The Cambridge architectural team of **Wendy Prellwitz and David Chilinski** was selected to renovate the **Kennedy dining facility** for use by students from MassArt and the Massachusetts College of Pharmacy. At the same time, a new Tower Cafe will be built at the west end of the Tower Building, with indoor and outdoor seating areas.

Progress continues on the development of an **Interdisciplinary Design Center** in the Tower Building. In fall 1999, Fashion became the first design department to bring computers into studios to bolster curriculum. The Campus Performance Improvement Program is supporting further development. A computer-aided design studio, seminar room and display area for student work were created on the tenth floor for use by Industrial Design and Architecture programs. A new Design Computer Classroom will be built on the third floor to help meet the needs of students in Communication Design, as well as working professionals who come to MassArt to upgrade their skills.

JFT: MAKING DIFFERENT MISTAKES. LS: A CURE FOR DIABETES AND MY STOCK GOING UP. CG: SAVING THE ENVIRONMENT.
KH: A FAMILY LIFE ENRICHED BY MY ABILITY TO CREATE ART WORK. DV: SEEING THE EVOLUTION OF CULTURE AND TECHNOLOGY.
RC: THE ADVANCES IN MEDICINE THAT SHOULD ELEVATE THE QUALITY OF LIFE FOR OLDER PEOPLE.

to speak to the broader

Supporting the Vision

Funds from the **Massachusetts Campus Compact** and an in-kind donation from **Minolta Business Systems** helped support the second year of MassArt's literacy program, "Sharing Our Stories." Fourteen MassArt students worked with 40 second graders from the Young Achievers School in Jamaica Plain to help them illustrate autobiographical books and build their literacy skills.

Financial support for the UrbanArts Institute at Massachusetts College of Art continues to grow. The **LEF Foundation** awarded $7,000 to support the lecture series "Public Conversations/Public Art." The **Boston Foundation** provided a $52,000 capacity-building grant to MassArt to develop the partnership with UrbanArts.

As part of its "Content Institute" program, the **Department of Education** provided $27,082 for "Art Inspired Teaching," the Continuing Education Department's summer institute for art educators. To help implement the Department of Education curriculum frameworks, funds will support follow-up workshops in collaboration with the Salemwood Arts and Technology magnet school in Malden, Mass.

Professor **John Russell** (Critical Studies) successfully raised more than $92,000 from the **National Geographic Society** and **The Institute for Aegean Prehistory** for a magnetic survey and archaeological excavation at the ancient Assyrian site of Tell Ahmar, near Aleppo in Syria. A MassArt student assisted Professor Russell at the site during summer 2000.

The **Campus Performance Improvement Program** of the Massachusetts Board of Higher Education awarded MassArt $100,000 to equip the new Interdisciplinary Design Center and to support several initiatives to develop public support for the arts, including the lecture series "Public Conversations/Public Art."

Timberland Corporation, La Fonda Hotel and **Hotel Santa Fe** supported MassArt's service learning program at the Navajo Reservation in Shiprock, New Mexico.

MassArt's **11th Annual Benefit Auction** was the most successful to date, grossing $265,000 for scholarships and Foundation programs. Operating costs were maintained at 11 percent of the gross total raised. Sponsorships grew by more than 100 percent, exceeding the goal for this year and raising more than $52,000 for the event. More than 225 artists donated 275 works of art for the auction, which was presented by **Peabody & Arnold LLP.**

Trevania Henderson, outgoing President of the Massachusetts College of Art Foundation, announced the appointment of **Ernst von Metzsch** of Manchester, Massachusetts; **Ralph E. Stuart** of Brookline, Massachusetts; and **Katherine Collins** of Boston as new directors. Henderson is succeeded as president by Boston attorney **Jay Theise**. **Chris Rifkin** was elected as vice president of the Foundation. New director **Ernst von Metzsch** assumed the position of treasurer.

Bradley Lee Doliber ('72) of Miami Lakes, Florida; **Marc English** ('86) of Austin, Texas; and **Paul Goodnight** ('75) of Boston have been appointed to MassArt's National Alumni Council.

Elizabeth Kelner Posen was appointed to the Board of Trustees by Governor Paul Cellucci.

Noelle Dye ('82) of Charlestown, Massachusetts agreed to chair the Interdisciplinary Design Center Development Committee. Fellow committee members include faculty members **Bill Hannon** ('56), **Paul Hajian, Robert Coppola,** and **Jan Kubasiewicz**; alumni **Paul V. Fenton** ('77) and **Jim Warner** ('84); Foundation Director **Ingrid Caruso Gersin** and college staff.

FAVORITE ARTIST?

RB: ONLY ONE? HOW ABUT FOUR? TWO OLD, AND TWO CONTEMPORARY: GIOTTO AND GOYA FOR THE TWO OLD MASTERS; BENJAMIN LIRA (CHILEAN) AND AGNES DENES FOR THE TWO CONTEMPORARY ARTISTS.

RC: RENOIR. CG: JEFF WALL DV: BUCKMINSTER FULLER

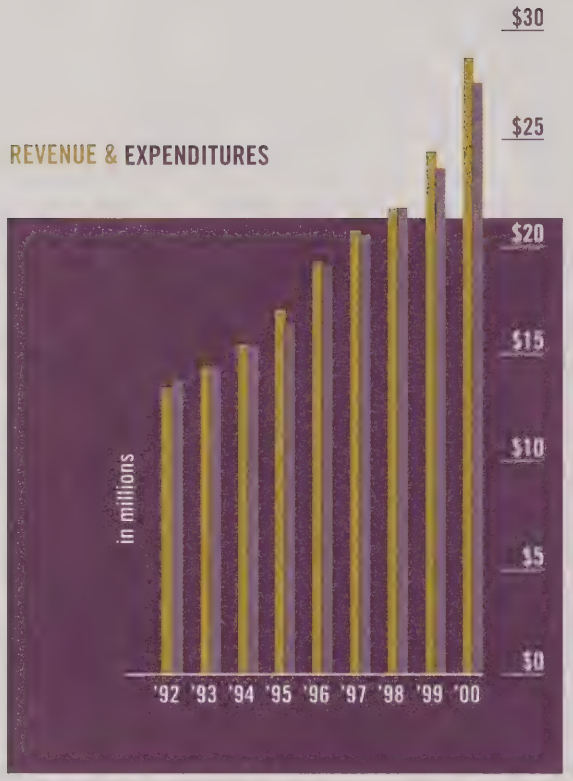
PS: THOSE NAMELESS CRAFTSPERSONS AND FOLK ARTISTS FROM ALL OVER THE WORLD.

world.

PERSON WHO INSPIRED ME MOST?

KH: ELAINE DE KOONING. I WAS HER STUDIO ASSISTANT IN THE LATE '60S.

DV: SUSAN PARADIS (MY HIGH SCHOOL TEACHER).



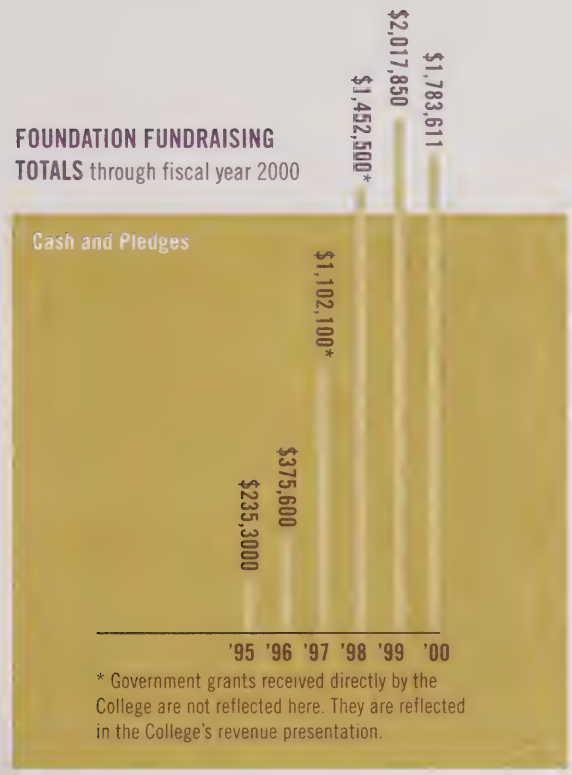
MASSART REVENUE BY SOURCE

	Amount	%
State Appropriation	$14,044,769	49
Fees	9,455,783	33
State Grants	733,097	3
Auxiliary Enterprises	1,686,074	6
Federal Grants	951,320	3
Other	1,455,431	5
Sales and Services	138,995	1
Total:	**$28,465,469**	**100%**

MASSART EXPENDITURES BY FUNCTION

	Amount	%
Instruction	$ 9,791,004	35
Operations & Maintenance	3,923,498	14
Institutional Support	3,902,646	14
Academic Support	2,757,398	10
Student Services	2,670,833	10
Scholarships	1,980,216	7
Auxiliary Enterprises	1,797,303	6
Public Service	561,940	2
Transfers	$569,025	2
Total:	**$27,953,863**	**100%**

transcends


FOUNDATION FUNDRAISING TOTALS through fiscal year 2000
Cash and Pledges
$235,3000
$375,600
$1,102,100*
$1,452,500*
$2,017,850
$1,783,611
'95 '96 '97 '98 '99 '00
* Government grants received directly by the College are not reflected here. They are reflected in the College's revenue presentation.

FINANCIAL AID 1999-2000

	Amount	Number	Aver. Value
Pell Grants	$635,428	304	$2,090
SEOG	$124,063	101	$1,228
Mass State Scholarship	$102,400	182	$563
Tuition Cash Grants	$217,535	189	$1,151
Outside Scholarships	$320,570	172	$1,864
Tuition Waivers	$184,234	167	$1,103
MCA Scholarships	$37,057	45	$823
MCA Foundation Scholarships	$68,268	97	$704
Total Grants/ Scholarships	**$1,689,555**	**1,257**	**$1,344**
Federal Student Loans	$3,639,874	1,121	$3,247
Federal Parent Loans	$1,135,947	154	$7,376
No Interest Loans	$68,500	48	$1,427
Total Loans	**$4,844,321**	**1,323**	**$3,662**
College Work Study	$154,387	97	$1,592
Total Financial Aid	**$6,688,263**	**2,677**	**$2,498**

FOUNDATION DISTRIBUTIONS 2000

Academic Support	$260,400
Fund for Academic Excellence	$106,500
Scholarships	$183,800
Artist Consignment	$72,700
Fundraising	$48,800
Operations	$33,250
Donated Goods and Services	$322,700

political and geographic boundaries;

The Longwood Society

The Longwood Society recognizes alumni and friends whose past, current or future support of MassArt is a component of their own estate planning. A bequest or other trust vehicle may be unrestricted in purpose, enabling the college to address the areas of greatest need, or it may be designated for a specific scholarship or program. Such gifts ensure that MassArt has the financial resources to provide excellent educational opportunities for generations to come.

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Estate of Dorothy Cahill ('61)
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Estate of Walter A. Compton
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Kathleen M. Wainwright Fernsler ('45)
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Elisabeth A. Gurley ('48)
Estate of Brian Hogan
Kathleen I. Ingoldsby ('70)
Estate of Wilhelmina Jackson
Archy LaSalle ('82) and Teresa Baker
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These funds provide unrestricted support for academic programs and activities.

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JFT: BECAME AN "EMPTY NESTER" WITH MY ORIGINAL WIFE.

LAST BIG THING IN MY LIFE ?
LS: TRIP TO GREECE

NEXT BIG THING IN MY LIFE?
LS: PAYING OFF MY CREDIT CARDS!

MassArt belongs to the world now.

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2000 11th Annual Benefit Art Auction

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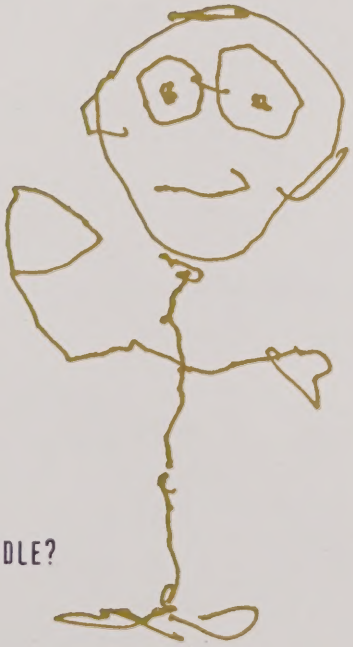
Karen O'Neil ('83)
Alvin Ouellet ('85)
Francine Trearchis Ozereko ('73)
Frank Ozereko ('73)
Oscar R. Palacio ('98)
Andrea G. Panella ('87)
Marilyn R. Pappas ('52)
Christy Park
Anthony Petchkis
Tanya Philbin ('98)
Jack Pierson ('84)
Raina Piligian ('96)
Thomas Powers ('74)
Andrea Puccio *
Gerri Rachins *
Anne Rearick ('90)
Melissa A. Resch ('99)
Alberto Rey
Ellen Rich ('79)
Larimer Richards ('93)
Jessica L. Robbins ('99)
Kathleen Robbins ('95)
Sonja L. Rodrigue ('95)
Karen E. Roehr
David Rose ('34)
Joie Rosen ('86)
Gale Fulton Ross
Linda J. Ross ('85)
Jodi Salerno ('94)
Dana Salvo ('77)
Jo Sandman
Cindia Sanford-Garte
Shirley Sartori (Maggy Krebs)
Laurie A. Savage ('98)
Holly Schabowski ('98)
Evan Scheele ('98)
Robert Siegelman
Annie Silverman ('85)
Jill Slosburg-Ackerman
Jane Smaldone ('76)
Kathleen A. Soles
Jill Solomon
Esther Solondz
Dawn C. Southworth ('76)
Donald Springer ('96)
Pat Steir
May Stevens ('46)
Susan Murray Stokes
Meghan Sullivan *
Elisa Tenenbaum
Billy Tennant *
Bill Thompson
Stephen Tourlentes ('88)
Janna Ugone ('79)
Judith Vejvoda
Ivo M. Vermeulen *
Arina Vikdorchik ('99)
Gay von Henneberg
Erik Waddell ('97)
Cheryl E. Warrick ('88)
Jeffrey Wasserman
William Wegman ('65)
Linda Weinbaum ('65)
Lucy White
Sarah Williams ('98)
Sarah Woodard ('99)
Kimon Yannopoulos ('99)

(*) current MassArt students

DO YOU DOODLE?
DV:



Gifts-In-Kind

These gifts of equipment and materials helped the College to maintain programs and pursue its mission throughout the year.

Anonymous
Aptekar Arts Management
Artemis
Dr. Merle Berger
Donald S. Berman
Brigham and Women's Hospital
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Ruth and Michael Brotman ('29)
Patricia Burson
Margaret Chiu
Brian Cordell
Ann Crompton
Natalie Diffloth ('95)
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Elizabeth Galloway
Martha and Robert Gamblin / Gamblin Artist Colors
Graphtex, Inc.
April C. Guenther ('94)
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Joann Amartseff Street
Taylor Imaging
Leona Tepper / Tepper Takayama Fine Art
Stephen Tourlentes ('88)
Beth Walsh-Bolstad
Williamsburg Art Materials
Kwok-Wing Wong
Lisa Wyngarden

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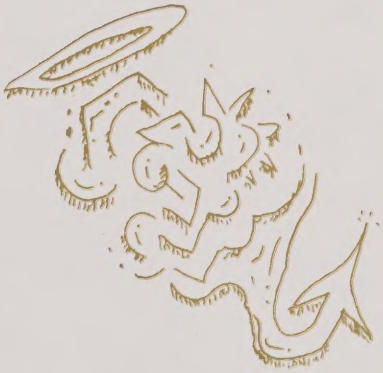
JT:



Commencement 2000

In 1999-2000 MassArt awarded 244 academic degrees and certificates.

Bachelor of Fine Arts degrees:	**199**
Art Education	10
Art History	1
Architectural Design	9
Industrial Design	9
Fashion Design	8
Graphic Design	25
Illustration	14
Ceramics	7
Fibers	3
Glass	4
Metals	5
Sculpture	19
Painting	33
Printmaking	4
Film	12
Photography	22
Studio for Interrelated Media	10
Open Majors	4
Master of Fine Arts degrees:	**17**
Design	2
Fine Arts 2D	5
Fine Arts 3D	3
Media and Performing Arts	7
Master of Science in Art Education degrees:	**8**
Teaching Certificates:	**1**
Design Certificates:	**19**

Distinguished Alumni

Beverly Hallam ('45) was honored for her innovative contributions to the arts, as both an artist and educator. As a graduate student at Syracuse University, Hallam did research in polyvinyl acetate (now known as acrylic) as a painter's medium. She taught at Lasell Junior College and at MassArt, where she founded the Photography department. In 1963 Hallam resigned from teaching to concentrate on her painting, which evolved over the years from realism to semi-realism to abstraction. A recent book, *Beverly Hallam: An Odyssey in Art* by Carl Little, traces her artistic development.

Robert Purcell ('77) was recognized for his remarkable vision and leadership in the field of design and technology innovation. As Executive Director of General Motors Advanced Technology Vehicles, Purcell is responsible for the development and production of new technology vehicles and automotive systems. In December 1996, his division launched the world's first battery-powered electric vehicle. Purcell not only led the research and development team, but also led the 300-person engineering and production team.

In his Commencement address, Robert Purcell told MassArts's new graduates: *"You have the creative aptitude that is in great demand throughout the world. As we rely less and less on memorized facts and processes, leaders in every field are looking for people who can view a fast-changing world in new ways, and come up with bold new creative solutions.*

"And that's all of you."

For information regarding gift opportunities at Massachusetts College of Art, please contact Richard MacMillan, Vice President for Institutional Advancement. Massachusetts College of Art Foundation, at 879-7045 rmacmillan@massart.edu

Credits

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Design
Schafer LaCasse Design

Photography
Page 12: Jake Trussell

The community that we nurture on the campus, of course, is a reflection of the shared vision of the broader MassArt community. Thousands of individuals have come together to create everything that is so special about MassArt, and I wish I could thank each of them personally — the Trustees, Foundation Directors, individual and corporate supporters, the faculty and staff, and the students. And I want to thank the prospective students who are looking at MassArt right now and saying to themselves: There – that's the community, the world I want to join.

Katherine Sloan

CLASS OF 2003

A commitment to community service is one of the distinguishing features of the members of the Class of 2003. The group also includes musicians and singers, actors and actresses and classical and modern dancers. Athletes favor track and cross-country and soccer, but the class also includes wrestlers, a pole vaulter, discus thrower and two black belts in Tae Kwon Do. Already students have expressed their creativity in unique ways. One student founded a visual merchandising business that included a line of pet clothing, while another volunteered as a courier to transport bone marrow donations. One student edited books of street poetry, several are familiar with five languages and one is a juggler of machetes.

Massachusetts College of Art

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